

The **R**obins Baseball Club

2009

The local Robins Baseball Club needs your help! The Robins are on a mission to create community awareness and a sense of pride about the team by working with little league organizations and baseball coaches in Peekskill and the surrounding area, as well as, our various other community outreach programs.

FIELD OF DREAMS

Sanctioned by the NCAA, these **near-professional collegiate level athletes** from around the country are trying to make their dreams of becoming Major League Baseball players come true. Members of the current Peekskill Robins team could be the next Derek Jeter, Jose Reyes, Alex Rodriguez, David Wright or David Ortiz.

Former Atlantic Collegiate Baseball League (ACBL) players that did make it include **Craig Biggio, Rick Cerone, Jamie Moyer, Frank Viola** (World Series Winner), **John Flaherty, Frank Torre, and Matt Morris.**

44 ROBINS SIGNED TO PROFESSIONAL CONTRACTS

In our five years of existence and through four Major League drafts 44 Robins have been signed to professional baseball contracts, more than any other teams in the ACBL. To put that into perspective, **30% of our players have progressed to professional baseball.** That is a remarkable testament to what our program has accomplished in a short period of time and we continue to see our alumni succeed. In the 2007 Major League Baseball Draft, 13 players from the ACBL were drafted, four of which were Robins Alumni.

FORMER MLB SCOUT RECRUITS TALENT

Our players are scouted, and hand picked by Mike De Angelo, a former Major League Baseball Scout for the San Francisco Giants, Kansas City Royals, Los Angeles Angels and Major League Scouting Bureau. In addition to his professional scouting experience, De Angelo played professional baseball in the Montreal Expos organization and provides the Robins with steadfast leadership and focus.

ATLANTIC COLLEGIATE BASEBALL LEAGUE (ACBL)

The Atlantic Collegiate Baseball League is a wood bat baseball league with eight teams located in NJ, NY, and PA. The ACBL is in its **43rd year in existence** and has provided thousands of college players the opportunity to play pure wood bat baseball against top-level competition. The ACBL is one of eight leagues affiliated with the national alliance of college summer baseball (NACSB) – an alliance of college summer wood bat leagues that operate following NCAA legislation.

The ACBL mission can be summed up in one phrase, **player-focused.** The schedule (night games, 40-game schedule, and minimal travel) is designed to allow players time during the day to work, attend summer classes or condition on their own. ACBL is all about volunteerism – volunteers operate the league, staff the games and the players volunteer in their communities.

Don't Forget to Visit Our Website at www.robinsbaseball.com

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2009

ACBL is one of the top summer leagues, as recognized by *Baseball America*. They exist to advance college players towards their futures in professional baseball. This summer the ACBL will again give 160 college players from both local areas and around the country the opportunity to compete in our summer league, as well as job opportunities within our communities.

ABOUT THE ROBINS

The Robins' mission is to provide an environment where each team member is accountable to his teammates for his development and personal growth as an individual and as a baseball player. We strive to teach the game of baseball, to help each achieve their full potential in life, and to learn the keys to winning: *hard work, dedication, perseverance, and sportsmanship*. We value respect for our teammates, our coaches, our families, and the great game of baseball. We will always "pay the price" for success, practice hard, compete hard, and win or lose - we will always do our best.

Integrity
Intelligence
Intensity

We exist to advance college players towards their futures in professional baseball, while providing them the structure and guidance to return to their respective colleges as better students, better citizens and as better players.

Without the substantial monetary sponsorships provided by corporations and local businesses, the Robins organization would not exist. Run by volunteers as a non-profit organization, the Robins team continues to thrive with support from both private industry and our tried-and-true fans.

*** EXPOSURE ***

In 2009 the Robins will host 20 home games during the regular season. In the past, regular season game attendance varied between 110 - 250 fans per game. Your corporate message will be seen by a minimum of 2,200 people. This is great exposure to the people who live and work where your company does business!

In addition, the Robins host one of the most visited websites for college summer baseball. In 2008, our website received over 20,000 visitors and as we continue to represent our players and our fans, the numbers have been increasing. We update our site often throughout the year with noteworthy team events and Alumni news, so fans keep coming back to check out what's new. For this reason, we offer web banners on our webpage as a great, low cost sponsorship option, which will reach thousands of people; people not just in the community but around the country.

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2009

We offer the following *tax-deductible* sponsorship and donation programs, as means for your corporation or family to get involved and help keep the game of baseball alive, right here in Westchester County.

CORPORATE SPONSORSHIPS

We offer five varieties of Corporate Sponsorship to help meet your advertising budget and corporate exposure needs.

- 1. Banner**
- 2. All Star Club**
- 3. Home Run Club**
- 4. Grand Slam Club**
- 5. World Series Club**

SPONSORING THE PEEKSKILL ROBINS IS GREAT EXPOSURE FOR YOUR COMPANY!

Corporate Sponsorship Options:

Banner – Your business sign will be hung in outfield for every home game, including playoffs. **\$500**

All Star Club - Autographed Team Photo & Ball, recognition in 2008 Media Guide, ½ Page Ad in Media Guide. **\$1500**

Home Run Club – Includes All Star Club plus Banner, your corporate logo on our Robins Baseball website and Full Page Ad in Media Guide. **\$2500**

Grand Slam Club - Includes Home Run Club plus One Public Address at all home games. **\$3500**

World Series Club - Includes Grand Slam Club plus One Team Autograph Signing at an agreed upon time and location. **\$7500**

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2009

INDIVIDUAL/PRIVATE DONATIONS:

The Robins offer several *tax deductible* opportunities to support the team through individual donations. We call our private donors our **TEAMMATES**, and like the Robins Baseball Players, we rely heavily on our TEAMMATES to ensure success during the season.

Become a Robins *TEAMMATE!*

TEAMMATE DONATIONS:

On Deck Circle – Donation	\$50
First Base Club – Donation	\$100
Second Base Club - Receive Team Photo	\$150
Third Base Club - Receive Autographed Team Photo	\$250
Home Plate Club - Receive an Autographed Team Photo & Baseball	\$500

What does a Media Guide Advertisement include?

A Media Guide contains the 2009 player roster, team stats, a letter from the organization, local business advertisements, a list of sponsors & Teammate Club members as well as, other team information.

The Media Guide will be for sale at all home games throughout the season

Media Guide Advertisement**

Quarter Page Ad 4” x 5”	\$125
Half Page Ad 8” x 5”	\$300
Full Page Ad 8” x 10”	\$500
Back Cover	\$750
Centerfold	\$1000

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Please print this page and return with your payment and camera-ready artwork.

We appreciate your support!

*Please make sure you email picture ready, digitized logos and artwork to be used for ads.
Artwork can be emailed to barry@robinsbaseball.com.*

Company Name: _____ **

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone Number: _____

Email Address: _____

** This is how your name will appear in the media guide.

The below signature will authorize The **R**obins Baseball Club to publish my name in their Media Guide

Signature _____

Please return completed form with a check made payable to:

The **R**obins Baseball Club
PO BOX 113254
Stamford, CT 06911

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